DESKTOP COLOR LABEL PRINTERS
VP760



Trusted Reliability
Built-in Intelligence
Intuitive Design

High Print **Speed**

Expressive **Color**

High-Capacity **250ml Ink Tanks**

BUILT ON TRUST, DESIGNED FOR EASE

VIPColor VP760 is a next-generation desktop colour label printer for regulated industries —Food & Beverage, Chemical, Supplements, and Pharma—where compliance, reliability, and productivity are of utmost importance. Built on a decade of proven performance, VP760 combines rugged industrial hardware with intelligent features and an intuitive user experience to help businesses print faster, safer, and with confidence.

Key benefits:

- ✔ High Speed - Print 1,800 (6 x 4") labels in less than 10 min
- ✔ Brilliant color quality image
- ✔ Large individual ink tanks
- ✔ Enhanced water-resistant inks
- ✔ Food safe & environmentally friendly dye ink formula
- ✔ Instant reprint for frequent jobs
- ✔ Ease of use & maintenance



Intuitive User Experience

- 5" HMI Touchscreen
- Icon-based navigation



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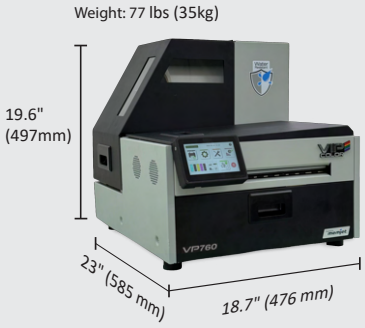
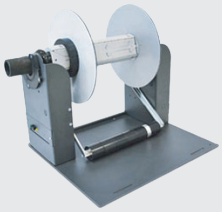
TECHNICAL SPECIFICATIONS

Print speed	6 and 12 ips (154 and 305 mm/second)
Print resolution	1,600 x 1,600 dpi and 1,600 x 800 dpi
Data connectivity	1 USB 2.0 (Slave port) & 1 USB 3.1 (Host port), Ethernet 10/100Base-T, GPIO
Inks	5 individual ink tanks - 250ml dye ink (CMYKK)
Time to first label	≤ 10 sec (warm start)
Power supply	Universal internal power supply
Print modes	Roll-to-Cut, Roll-to-Roll, Print & Hold
Barcode PQ	Grade B or better for • 1D barcode (Code 39) with 10 mils bar width • 2D barcode (PDF417) with 10 mils cell size
Label media width	2" to 8.5"
Max. label length	40" (continuous/roll-roll) or 8" (Roll-cut/Print and hold)
Label media thickness	0.1 - 0.3mm
Supported media	Glossy & Matte paper and synthetic inkjet coated
Detection	Gap, continuous, black mark
Operation	15 to 35°C at 20-80% RH
Storage	-5 to 50°C
EMC	FCC Part 15, Subpart B, Class A (US), EC (Europe)
Safety	IEC 60950-1 v2 Compliance (International), RCM (Australia), CCC (China), UL (US/Canada)
User Interface	• Embedded web server • 5" HMI Touchscreen. Icon-based navigation • Unobstructed accessibility to the service bays for printhead and ink tanks • Supported Languages: English, Traditional Chinese, Simplified Chinese, French, Italian, German, Spanish • Designed for ease of setup, troubleshooting and servicing
Asethetics	Metallic casing with industrial-grade ruggedness
Printer Driver compatibility	Windows 11, Window service 2025
Supported network protocol	TCP/IP (Static IP or DHCP)
Firmware	Over-the-Air upgradeable
Service parts	Printhead, Waste ink, Service station, wiper roller
Ascoustics	Sound pressure level less than 60dBA (both bystander and operator position)
Maintenance toolkit	Periodic reminder or alert for maintenance. Self-guided video for error recovery
Software Features	• Reprint of frequent print jobs (up to 30 jobs) • Usage metering • Support Nicelabel, Bartender label design software • Built-in ink estimator
Build-in accessories	• Integrated Unwinder (with enclosure for paper dust removal). Support up to 8" OD 3" core • Built-in automatic cutter
Firmware	18.7" x 19.6" x 23"
Weight	Est. 77lbs
Warranty	1-year limited factory warranty or 5M inches - whichever is earlier. Does not include ink consumables
Shipped in the box	Printer, printhead, ink set, USB cable and AC power cable

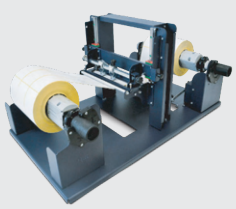
Label Printer comes with integrated unwinder



ACCESSORIES



Rewinder



Label Slitter



Matrix Remover & Slitter

Scan the QR code to learn how Babe Farms overcame its labeling challenges, innovate and develop new products faster than ever with high-quality labels printed with the VIPColor printer.

SCAN ME
to schedule a
demo today!

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